

Events Highlight Short

# Prowein 2019, Assovinì Sicilia in Düsseldorf

di: Redazione

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## **Prowein 2019: Assovinì Sicilia in Düsseldorf**

The world of wine will be meeting in Düsseldorf from 17<sup>th</sup> to 19<sup>th</sup> March for the most important wine exhibition in Europe.

Representatives of Assovinì Sicilia are ready to share their stories.

Palermo, 20th February 2019 –Prowein is just a month away and companies within Assovin Sicilia are busy preparing for what is considered the most important wine exhibition in Europe: almost 6,900 exhibitors from 64 countries and about 712,000 professional visitors, in **843,427 square metres of exhibition space spread over ten large halls, who represent the whole of the wine-growing and producing industry and strive to maintain the bigger picture.**

The area assigned to Sicily and coordinated by the Regional Institute of Wine and Oil (IRVO) is about 305 square metres and is located in **Hall 16, Stand 16C62 and 16A71**. The closest entrance is that of Hall 17.



**Alessio Planeta, Chairman of Assovin Sicilia**, observed, “Attending Prowein is important, because of its international standing and business orientation, but also to increase the **presence of high-quality Sicilian wine in Germany**, as it represents the **second largest market after the United States**. Prowein offers interesting opportunities to large and small companies alike, which is why Assovin Sicilia supports producers wishing to attend every year.”

From wine exhibition to barometer of global trends: in 1994, the year in which the first ProWein exhibition opened its doors to the public, nobody could have imagined how quickly things would develop. It was called Pro Vins, and was visited by just 1,500 people from within the industry, whilst only 29 Italian companies were present. Italy is now one of the undisputed lead players, represented as it is by **1,700 companies**. There again, 36% of Germany’s total imports originate from Italy. This year, for its **25<sup>th</sup> edition**, the exhibition team have prepared a programme packed full of seminars, master classes and special shows.

The city of Düsseldorf will support the exhibition throughout its duration, hosting a full programme of side events at various locations in the evenings, offering further networking and business opportunities for all concerned. An unmissable event for many.

Here is a list of the companies taking part:

ALESSANDRO DI CAMPOREALE  
FEUDO MONTONI – FABIO SIRECI  
BAGLIO DEL CRISTO DI CAMPOBELLO  
DISISA  
FEUDO SOLARIA  
CARUSO E MININI  
DI GIOVANNA  
TERRE MAZAR – ASSULI WINERY  
FAZIO WINES  
CVA CANICATTI'  
LOMBARDO VINI  
BAGLIO DI PIANETTO  
MUSITA  
TORNATORE  
BAGLIO ORO  
GULFI  
CANTINE SETTESOLI  
VALLE DELL'ACATE  
NICOSIA  
DIMORE DI GIURFO  
TENUTE BOSCO

#### **INFORMATION**

Date: 17-19.03.2019

Opening hours: every day, from 9 am to 6 pm

Hall: 16 (Stand 16C62 and 16A71)

Düsseldorf, Exhibition Area

Entrances: Entrance Hall 17

**Assovini Sicilia** is an association of 86 small, medium and large Sicilian wine growing and producing companies with three elements in common: total control of the wine growing and wine making production chain, from the vineyard to the bottle; the production of high-quality bottled wines; an international view of the market.

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