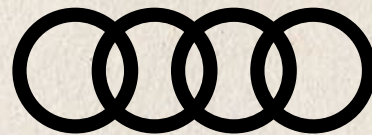


M O F O O D



The ethical Chef Days



Audi

Winter Edition 2018 Programme

14-17 JANUARY 2018, ALTA BADIA

PROGRAMME

(updated to December 2017)

SUNDAY, 14 JANUARY 2018

1.00 p.m. | LUNCH ON THE ROAD TO CARE'S
STOP-OVER @ CANTINE FERRARI
Ferrari Mountain Market

AFTERNOON
Arrival and check-in at the hotels.

7.00 p.m. | SUSTAINABILITY IN THE PRODUCTION OF SPARKLING WINES WORLDWIDE
HOTEL FANES, SAN CASSIANO
presented by renowned champagne specialist and Master of Wine, Essi Avellan

8.00 p.m. | WELCOME DINNER
HOTEL ROSA ALPINA, SAN CASSIANO

11.00 p.m. | AFTER DINNER PARTY
HOTEL CRISTALLO, SAN CASSIANO
Cocktails and music.



MONDAY, 15 JANUARY 2018

MORNING

FOR SKIERS:

9.00 a.m. | SKIING ACTIVITY

1.00 p.m. | LUNCH @ RIFUGIO
RIFUGIO MORITZINO

FOR NON-SKIERS:

9.00 a.m. - 5.30 p.m. | AUDI CUBE - NATURAL PARCOUR
CORVARA

An experience designed to test 3 fundamental pillars of Audi: all-wheel drive, sustainable mobility thanks to e-tron technology and predictive driving and driver assistance systems (accreditation in Corvara).

1ST OPTION

10.00 - 12.00 a.m. | COOKING MASTERCLASS: CULTURAL CHANGE
CIASA DLA CULTURA, LA VILLA

4 Chefs demonstrate their expression of cultural change inspired by their cuisine and terroir in ethical, sustainable ways.

LUNCH

CIASA DLA CULTURA, LA VILLA



2ND OPTION**10.30 a.m. - 2.30 p.m. | GOURMET EXPERIENCE**

MASO RUNCH, BADIA

Discovering Ladin traditions and typical dishes: how people ground the grain, make bread, milk the old-fashioned way, make butter and "Tutres".

LUNCH

MASO RUNCH, BADIA

3RD OPTION**1.00 p.m. | LUNCH @ RIFUGIO**

RIFUGIO MORITZINO

AFTERNOON**2.30 p.m. | SKIING WITH THE CHEFS**

Skiing with Norbert Niederkofler and Giancarlo Morelli

FOR NON-SKIERS:

1ST OPTION**3.00 - 5.00 p.m. | COOKING MASTERCLASS: MIXOLOGY**

CIASA DLA CULTURA, LA VILLA

3 Chefs and a Mixologist demonstrate the modern art of mixology in ethical, sustainable ways.



2ND OPTION**4.00 - 5.00 p.m. | WORKSHOP MIXOLOGY**

HOTEL CRISTALLO, LA VILLA

Mixology lesson with Bartender.

***HORSES AND CARRIAGE**

Horse and carriage ride exploring the valley's white trails, available from 10.00 a.m. to 3.00 p.m. (duration 45 mins.).

5.15 p.m. | HAPPY HOUR

CIASA DLA CULTURA, LA VILLA

EVENING**8.00 p.m. | AT THE TOP CARE'S DINNER**

RIFUGIO BOÈ

Dinner at a mountain refuge, surrounded by the wonderful panorama of the Dolomites, UNESCO World Heritage.

11.00 p.m. | AFTER DINNER PARTY

HOTEL SASSONGHER, CORVARA

Cocktails and music.



TUESDAY, 16 JANUARY 2018

9.00 a.m. - 5.30 p.m. | AUDI CUBE - NATURAL PARCOUR

CORVARA

An experience designed to test 3 fundamental pillars of Audi: all-wheel drive, sustainable mobility thanks to e-tron technology and predictive driving and driver assistance systems (accreditation in Corvara).

MORNING

9.00 - 9.30 a.m. | BREAKFAST @ CASA DELLA CULTURA

CIASA DLA CULTURA, LA VILLA

9.30 a.m. - 1.00 p.m. | CARE's TALKs

CIASA DLA CULTURA, LA VILLA

FOOD AND FARMING: SOWING SMALL SEEDS, REAPING THE BENEFITS

PARTNER TESTIMONY: Why we support CARE's

Vodafone, Lavazza, SanPellegrino, Ferrari Trento, Miele Italia

1.00 - 2.15 p.m. | WALKING LUNCH: NO WASTE

CIASA DLA CULTURA, LA VILLA





AFTERNOON

2.15 - 5.00 p.m. | CARE's TALKs

CIASA DLA CULTURA, LA VILLA

KEYNOTE SPEECH: Audi - The new concepts of sustainable mobility

INTERVIEW: Food waste reduction and enhancement




WASTE RECOVERY AND ENHANCEMENT FOR SUSTAINABLE RECYCLING

EVENING

8.00 p.m. | AT THE TOP CARE'S DINNER

RIFUGIO LUIGI GORZA, PORTA VESCOVO DI ARABBA

Sit-down dinner at a mountain refuge, 2,600 metres above sea level, surrounded by the wonderful panorama of the Dolomites, to admire the Sella Group and the Marmolada glacier.



WEDNESDAY, 17 JANUARY 2018

MORNING

6.30 a.m. | BREAKFAST AT SUNRISE
RIFUGIO COL PRADAT

FOR SKIERS:

9.00 a.m. | SKIING ACTIVITY

1.00 p.m. | LUNCH @ RIFUGIO
RIFUGIO LAS VEGAS

FOR NON-SKIERS:

9.00 a.m. - 5.30 p.m. | AUDI CUBE - NATURAL PARCOUR
CORVARA

An experience designed to test 3 fundamental pillars of Audi: all-wheel drive, sustainable mobility thanks to e-tron technology and predictive driving and driver assistance systems (accreditation in Corvara).

1ST OPTION

10.00 - 12.00 a.m. | COOKING MASTERCLASS: TRADITION
CIASA DLA CULTURA, LA VILLA

Chefs demonstrate traditions and innovations with modern ethical and sustainable interpretations.

LUNCH

CIASA DLA CULTURA, LA VILLA



2ND OPTION**10.30 a.m. – 2.30 p.m. | GOURMET EXPERIENCE**

MASO RUNCH, BADIA

Discovering Ladin traditions and typical dishes: how people ground the grain, make bread, milk the old-fashioned way, make butter and "Tutres".

LUNCH

MASO RUNCH, BADIA

3RD OPTION**1.00 p.m. | LUNCH @ RIFUGIO**

RIFUGIO LAS VEGAS

AFTERNOON**2.30 p.m. | SKIING WITH THE CHEFS**

Skiing with Norbert Niederkofler and Giancarlo Morelli.

FOR NON-SKIERS:

1ST OPTION**3.00 - 5.00 p.m. | COOKING MASTERCLASS: FERMENTATION**

CIASA DLA CULTURA, LA VILLA

4 Chefs demonstrate the art of fermentation with modern ethical and sustainable techniques.



2ND OPTION**4.00 - 5.00 p.m. | WORKSHOP MIXOLOGY**

HOTEL CRISTALLO, LA VILLA

Mixology lesson with Bartender.

***HORSES AND CARRIAGE**

Horse and carriage ride exploring the valley's white trails, available from 10.00 a.m. to 3.00 p.m. (duration 45 mins.).

**5.15 p.m. | HAPPY HOUR**

CIASA DLA CULTURA, LA VILLA

EVENING**8.00 p.m. | FINAL DINNER**

HOTEL ROSA ALPINA

11.00 p.m. | AFTER DINNER PARTY

HUG'S BAR



See you in Badia

